



**ADVERTISING IN THE
BOROUGH OF SEVEN FIELDS
NEWSLETTER
2019 RATES**

The newsletter is mailed monthly at the beginning of each month to over 1375 homes and businesses within the Borough of Seven Fields. A printed copy of the newsletter is available at the Borough Office, 2200 Garden Drive, Suite 100, Monday-Friday between 8:00am and 5:00pm. The newsletter is also available online at www.sevenfields.org.

Please note the following guidelines for submission:

- ❖ Ads and payment are to be submitted to the Borough Office on or before the 15th of the month which precedes the desired publication month.
- ❖ Ads are accepted in hard copy or electronically and can be black & white or color. All ads must be submitted as you would like them to appear in the newsletter.
- ❖ If submitting an ad electronically, please email to newsletter@sevenfields.org providing an image (.jpg, .png) or PDF format file.
- ❖ Keep in mind the newsletter is distributed in print in black & white but uploaded to the website in a color version.

❖ **Ad sizes and MONTHLY prices:**

	<u>Seven Fields Business</u>	<u>Non-Seven Fields Business</u>
Full Page 8.5" x 11"	\$100.00	\$140.00
Half Page 8.5" x 5.5"	\$80.00	\$100.00
Business Card 3.5" x 2"	\$50.00	\$60.00

- ❖ Quarterly Ads are available in three month installments. Final ads for each month will be due by the 15th of the month before the newsletter (ex. Ad due by December 15 for the January newsletter.)
- ❖ Quarterly Sponsorships are available in three month installments at a cost of \$750.

Final ads for each month will be due by the 15th of the month before the newsletter (ex. Ad due by December 15 for the January newsletter.)

As a sponsor you would receive a half page ad guaranteed, along with acknowledgement that you are a sponsor.

For additional information please contact the Borough office at 724-776-3090 or via email at newsletter@sevenfields.org.